

AEA Snapshot:

Key Findings from 2018

EDUCATION



14

Number of Coffee Breaks conducted in 2018



14

Number of eStudies conducted in 2018



40+

Hours of professional development education in the Digital Knowledge Hub

EVENTS



3750

Estimated number of Evaluation 2018 attendees*

**In-person and virtual*



655

Summer Institute attendees

MEMBERSHIP



7453

Total members



13%

International members



7

Town Hall meetings



21

Total number of working groups in 2018



7

Number of task forces in 2018



Where our membership works:

College/University

School System

Non-Profit Organization

State Agency

Private Business

Federal Agency

Local Agency

Top 3 categories are in red

FINANCIAL



TOTAL ASSETS

\$3,736,463



Annual Revenue

\$2,571,289



Expenses

\$2,622,555

SIGNIFICANT ACCOMPLISHMENTS OF 2018



Hired a full-time Executive Director



Three (3) Task Forces wrapped up their work (Guiding Principles, Competencies and Membership Engagement, Leadership and Diversity) and submitted recommendations to the Board of Directors for next steps



Updated Guiding Principles were approved by the Board of Directors and accepted by the membership



Launched a new on-line career center, aimed at providing AEA members increased access to job vacancy announcements, and increasing revenue for the organization



Updated Competencies Task Force released its final version of Competencies, which were approved by the Board of Directors



Welcomed two (2) new Topical Interest Groups (TIGs): Graduate Education Diversity Internship (GEDI) and Health Professions Educations Evaluation and Research (HPEER)



Launched the Issues and Ideas Portal via the AEA website, enabling members to communicate issues and ideas to the Board of Directors

Connections with other organizations

Canadian Evaluation Association • Center for Culturally Responsive Evaluation Assessment • European Evaluation Society • MERL Tech Annual Conference • Association of Black Psychologists Annual Conference

2019

Goals and tasks to be finished in 2019

- Formation of new working groups: Competencies, Membership, and Guiding Principles
- Cultural Competence Video to be completed by end of the year
- Development of processes to manage ongoing policy revisions
- Development of strategies to increase revenue to support value-added member products and services
- Development of “What is Evaluation” toolkit